



# **Father's Day Weekend Family FUN-raiser**

## **Proceeds Benefit Carry On Youth, Inc.**

### **June 14, 2014**

### **Laurel Park - Gainesville GA**



Carry On Youth, Inc is a 501c3 non-profit that provides recreational and mentoring services to youth who have lost a parent. Our organization provides free events and materials that allow our participants to interact with others who are grieving and help form an ongoing grief support system. We are hosting a Fundraiser/AwarenessRaiser Saturday June 14th at Laurel Park in Gainesville, Ga. The event will have charity softball and kickball games with individuals, schools, business, and those in public service able to participate with or against each other. We will also have your traditional food, bounce house, vendor and sponsor tables, and several live bands. The event is the day before Father's Day therefore we are asking you to bring Dad out and celebrate with us or if you have lost a parent please come out to support our cause and help raise awareness for our organization and this underserved need.

## Sponsorship Levels

### **Event Sponsor\*: \$5000**

Includes logo and name placement on every piece of promotional material, which will exceed 20,000 flyers, tickets, banners, and mentions throughout the day over the P.A system. The event will read Carry On Youth presents....sponsored by YOUR BUSINESS HERE. You will be listed on our website as a donor in the \$5000 and above category for the remainder of the year. Additionally, you will receive 50 tickets to our event and 6 tables for you to sit at during the concert portion of the event. You will also be mentioned or included on any press that occurs between now and the event. This sponsorship will also include specific recognition during the concert along with a plaque awarded to you. This is an exclusive category and will only be offered to one sponsor.

### **Co-sponsor\*: \$2500**

You will get your logo on all pieces of marketing materials, mention on our website in the \$2500 category, and you will receive 30 tickets to the event. You will also get a mention on the P.A. during the event.

### **Philanthropic Partner: \$1000**

You will get your sponsorship listed on our website and on a banner at the event for your sponsorship level along with a mention at the event and 20 tickets to the event. You will also get your name mentioned during the event on the P.A. system. You will also get your name listed as a sponsor on the tickets only.

### **Community Partner: \$500**

You will be listed on the website in the \$500 category along with 20 tickets to the event and your name on the banner with the other \$500 donors. You will get your name mentioned on the PA system.

### **Preferred Donor: \$250**

You will get your name on the website, 10 tickets, and your name on the banner for \$250 donors.

### **Softball Team Sponsorship: \$300**

Sponsor a team for your business or group of friends. You will receive 20 tickets to our Father's Day Weekend Family Fun-Raiser event that includes live bands, vendors, family entertainment, and opportunity to purchase food from food vendors and food trucks.

### **Table for your business \$50**

Come exhibit your business or hobby with a table at our vendor exhibit. Each table sponsorship includes 2 tickets to our event, parking, and a mention on our community supporter list on our website at the \$50 level. Receive a free booth if you sell 10 tickets to our event in advance by promoting our event on your website or social media page.

### **Ad or coupon given away to attendees: \$50**

Your business will receive an ad or mention roughly 3.5" x 1.3" in size on a postcard size flyer that will be given out to all of those in attendance and through presale promotions. You can either have your business listed or include a special limited time offer on the promo material. You will also receive 2 free tickets to our event. You will be mentioned in our \$50 sponsorship levels acknowledgements.

## SOFTBALL AND ATHLETIC EVENT SPONSORSHIP

### **Grand Slam: \$1500**

This gets you title sponsorship of the tournament with one banner on each of the four fields, your logo and store address along with any promotion you would like to list on each of our 20,000 plus pieces of promotional material including flyers, posters, and tickets to our event. 50 tickets to our event and 1 team entry in the charity softball game if you wish to field a team.

### **3 Run Homer: \$1000**

Co sponsorship of tournament listed on 4 banners. Logo endorsement on flyers and posters, but not on tickets. 30 tickets to the event and 1 team entry into a charity softball game if you wish to field a team.

### **Solo Shot Sponsor: \$500**

Presenting sponsor listed on banners with sponsor logo on posters and 20 tickets to the event.

### **Ground Rule Double Sponsorship: \$250**

Sponsorship on Flyers and Posters and 10 tickets to the event. One banner at the field location.

### **Fans of the Organization: \$100**

Listed on the promotional banner with other \$100 level sponsors. 5 tickets to event.

In addition to any monetary contributions or in place of such contribution we would also like to see if there are any in kind donations you could provide whether that be items and equipment to be used in the games or items that can be raffled off or bid on through silent auction. Thank you for your time and consideration. I hope to hear back from you soon.

### **Other ways to help:**

- **Any tax deductible cash donation you can make**
- **Scheduling a pickup for clothing and small household items**
- **Organizing a clothing and donation drive at your place of business**
- **\$1 per life donation in honor of loved one's you have lost**
- **Hosting a clothing donation box on your business property**
- **Sponsoring an event or a tree for our Memorial Tree Plant event**
- **Spreading the word or volunteering with our cause**

FOR MORE INFORMATION OR TO SET UP A SPONSORSHIP PLEASE CONTACT NICK HOWARD at [carryonyouth@gmail.com](mailto:carryonyouth@gmail.com) or 770-540-3170. FOR ADDITIONAL TICKETS OR MORE INFORMATION ABOUT CARRY ON YOUTH PLEASE VISIT [www.carryonyouth.org](http://www.carryonyouth.org)

\*Please note that you are responsible for emailing us a digital copy of your company logo in order to receive the publicity you chose above.

Carry on Youth, Inc. and its representatives reserve the right to decline application for sponsorship.

### **SPONSOR INFORMATION**

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Company Name \_\_\_\_\_

Sponsor Level \_\_\_\_\_

To Sponsor the event please mail a copy of this form and a check made payable to "Carry on Youth, Inc" to:  
1025 Westmoreland Lane Lawrenceville, GA 30043